

WEBSITE AD LINKING INSTRUCTIONS

HOW IT WORKS

It's easy to include ads on your website that link to the OrderPoint website (Deluxe.com/checks). Follow these steps on the website.

On the [Deluxe.com/linking](https://deluxe.com/linking) web page:

1. Choose a text link, or an ad link with the size and style that best fits your website location. You can return to this page to select more styles.

2. Enter your information.

Organization, name, and email address, then click **Generate the link**.

3. Save the image file.

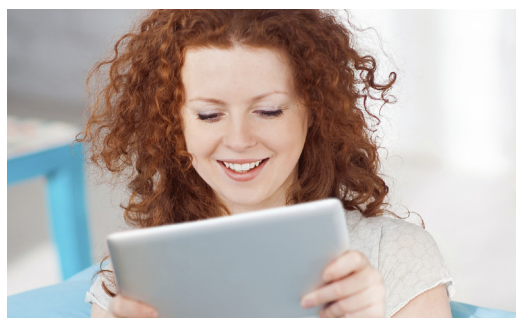
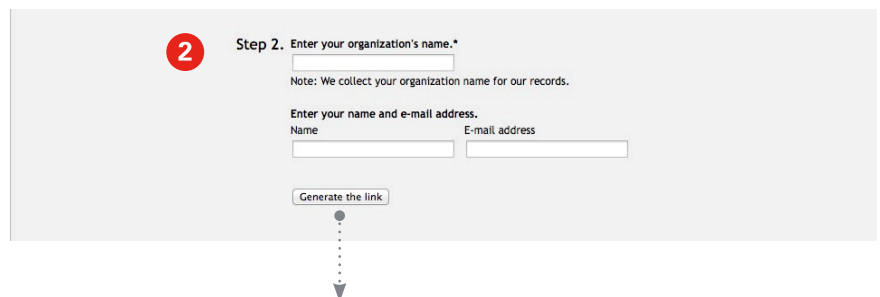
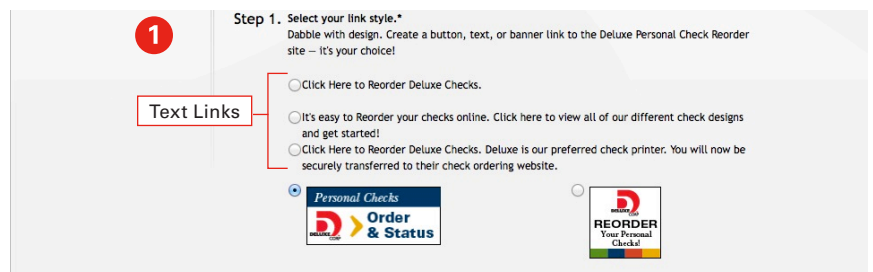
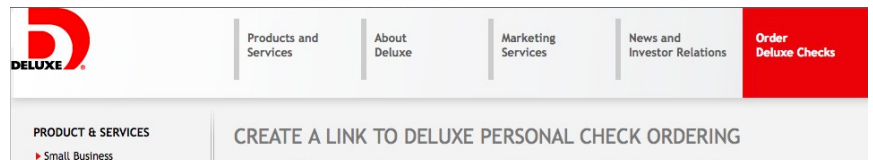
Right click the image and save it in the appropriate folder (the folder is usually called "images") on your Web server.

4. Add the link code.

Highlight and copy the HTML code. Paste the HTML code where you want the link to the Deluxe Personal Check Reorder Web site to appear.

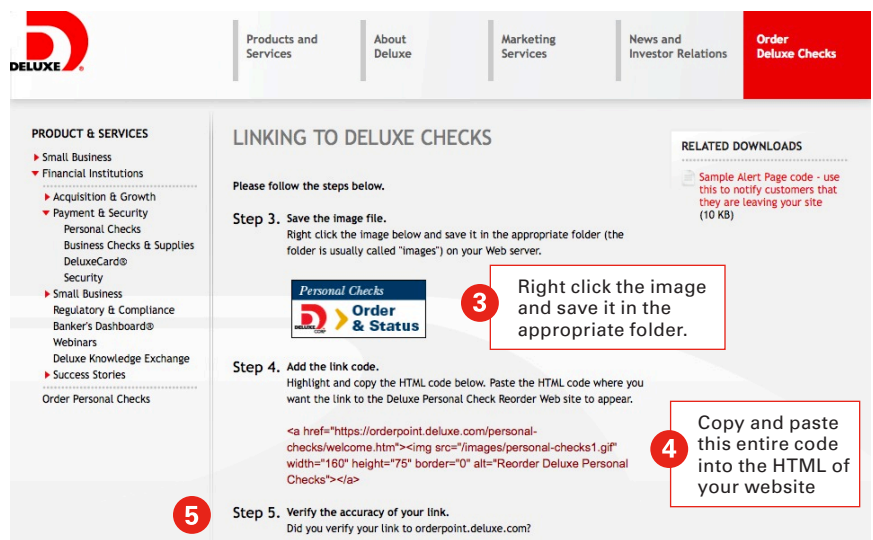
5. Verify the accuracy of your link.

Click the image on your website to ensure it links to orderpoint.deluxe.com.



6. Add more links!

Deluxe suggests adding other links in areas your customers might visit when looking to reorder checks!



Please contact your Deluxe Representative for more information, or email DeluxeFinancialServices@deluxe.com